

# Promotion “MAXIMA HOKEJA RIPU SKENĒŠANA” Terms and Conditions

Riga, 12 May 2023

## Terms:

<b>Promotion:</b>	Promotion “MAXIMA HOKEJA RIPU SKENĒŠANA”
<b>Terms and Conditions:</b>	Promotion Terms
<b>Participant:</b>	A person who is 14 years of age or older and has fulfilled the Promotion Entry Conditions in accordance with the Promotion Terms
<b>Venue:</b>	MAXIMA Fan Tent in the hockey fan zone at ARENA RIGA, Skanstes iela 21, Riga
<b>Prizes:</b>	7 MAXIMA gift cards, each worth EUR 50
<b>Gifts:</b>	10% discount vouchers Maxima (5000pcs); 15% discount vouchers Maxima (5000pcs); 5EUR Maxima gift card (35pcs); TikTik toy (350pcs); Sweaters (30pcs); Shirts (50pcs); Maxima key chains (700pcs); Sweets (50kg); Bananas, apples (280kg).
<b>Prize Winner:</b>	Participant who qualifies for the Prize in accordance with the Terms
<b>Organiser:</b>	SIA “MAXIMA Latvija” , reg. No. 40003520643
<b>Prize provider:</b>	SIA “MAXIMA Latvija”

## 1. Time and location of the promotion

- 1.1. The following times of participation in the Promotion are: 12 May 2023, 18:30-23:00, 13 May 18:30-23:30, 15 May 18:30-20:30, 17 May 15:20-20:00, 19 May 15:20-20:00, 20 May 18:30-23:00, 24 May 18:30-23:00.
- 1.2. MAXIMA fan tent in the hockey fan zone at ARENA RIGA, Skanstes iela 21, Riga..

## 2. Promotion prizes

- 2.1.1. Prizes - 7 (seven) MAXIMA gift cards worth EUR 50;
- 2.1.2. Gifts - 10% discount vouchers Maxima (5000pcs); 15% discount vouchers Maxima (5000pcs); 5 EUR Maxima gift card (35pcs); TikTik toy (350pcs); Sweaters (30pcs); Shirts (50pcs); Maxima key chains (700pcs); Sweets (50kg); Bananas, apples (280kg).
- 2.2 Each day, 1 (one) Prize - MAXIMA store gift card - will be drawn among the Promotion Participants of that day.
- 2.3 The Prize winners will be able to collect the Prizes at a selected MAXIMA store or by post or courier as individually agreed with the Promoter.
- 2.4 Each Participant who has taken part in the Promotion will be entitled to spin a wheel of fortune to win a Gift. Participants will receive their Gifts immediately at the Promotion Venue.

## 3. Promotion Conditions

- 3.1 In order to become a Promotion Participant and participate in the competition to win Prizes and/or Gifts, a person must do the following:
  - 3.1.1. Arrive on 12 May 2023 at 18:30-23:00, 13 May 18:30-23:30, 15 May 18:30-20:30, 17 May 15:20-20:00, 19 May 15:20-20:00, 20 May 18:30-23:00, 24 May 2023 at 18:30-23:00. May 18:30-23:00 to the IIHF Ice Hockey World Championship 2023 Fan Zone at Arena Riga to MAXIMA Fan Tent, Skanstes iela 21, Riga;
  - 3.1.2. At the MAXIMA tent, have to participate in speed scanning of hockey pucks;
  - 3.1.3. In order to participate in the Prize Draw, a person must provide the Organiser's representative at the Venue with the following information about themselves - name, surname, telephone number for contacting the Organiser about the result of the Prize Draw and to ensure receipt of the Prize. Registration is free of charge.
  - 3.1.4 After scanning the hockey pucks, the Promoter's representatives will offer the person the opportunity to spin the wheel of fortune once and receive the Gift drawn.

## 4. Determination of the prize winner(s)

- 4.1. Each day of the Promotion, one Prize - a MAXIMA gift card worth EUR 50 - will be drawn among the Participants who have fulfilled the conditions of participation in the Promotion on the previous day.

4.2 The daily winners - Prize winners - will be published (Participant's name and last 4 digits of their phone number) by 17:00 on the following business day after the draw at [www.maxima.lv/hokejs](http://www.maxima.lv/hokejs).

## **5. Award arrangements**

5.1 In order to claim the Prize, the Promoter will contact the Prize Winner using the contact details provided by the Participant.

5.2 Prizes can be collected at any MAXIMA store or by post or parcel post in the territory of the Republic of Latvia by individual agreement with the Promoter.

5.3 The Prizes will be delivered 2-7 days after contacting the Promoter, individually notifying each Prize winner of the time of collection at the previously agreed location.

5.4 The Prize will be held for a period of 1 month from the date set for collection. If the Prize Winner fails to arrive at the selected store to collect the Prize within 1 month, the Prize Winner will forfeit the right to claim the Prize.

5.5 The Prize Winner is entitled to transfer the Prize to third parties by gift or return.

5.6 The costs of sending the Prize by post or parcel post shall be borne by the Promoter.

5.7 Expenses incurred in travelling to collect the Prize are not covered.

5.8 In case of any doubts or questions, you can contact a MAXIMA representative at +371 26956009 on weekdays from 09:00 to 17:00.

## **6. Other provisions**

6.1 By registering for the Promotion, the Participant acknowledges that they are bound by the terms of the Promotion and agree to the manner of delivery and receipt of the Prize and do not object to the Promoter processing, storing and using their data to identify the Prize winners and to issue the Prize. The purpose of the data processing is to ensure the identification of the Prize winners and the delivery of the Prizes.

6.2 The Promoter shall process the Participants' personal data in accordance with the terms of the Privacy Notice on the processing of personal data within the framework of the Promotion "MAXIMA HOKEJA RIPU SKENĒŠANA". The Participant is obliged to read this Privacy Notice.

6.3 During the Promotion Period, the Participant has the right to request to change or cancel his/her registration for the Prize within 24 hours of the publication of the Prize winners by emailing [info@maxima.lv](mailto:info@maxima.lv).

6.4 The Promoter will collect and process the data specified in clause 3.1.3 in order to identify the Prize winner and to enable delivery of the Main Prize.

6.5 Information about Prize Winners will be retained for a period of 3 (three) years to provide evidence to support the processing in the event of a claim. The data of Participants to whom Prizes are issued will be retained for 3 (three) years in accordance with accounting legislation.

6.6 Compliance with and observance of the Promotion Terms and Conditions is mandatory for all Promotion Participants.

6.7 The Promoter is not and will not be liable for any material loss incurred by Participants in connection with participation in the Promotion, termination, suspension, changes to the rules, receipt and use of the Main Prizes. Any additional costs associated with the receipt of the Main Prize, such as but not limited to transport costs or telephone costs, will not be covered.

6.8 The Promoter shall not be liable for the exclusion of Participants from the Competition or for the failure to send a Prize in the event of non-compliance with the Promotion Rules or where the information provided in the Participant's entry is untrue or inaccurate.

6.9 The rights and obligations of the Promoter and Participants are set out in these Terms and Conditions only. The information available in the Promotional Materials about the Promotion is for information purposes only.

6.10 The Promoter reserves the right to unilaterally terminate the Promotion or change the terms and conditions of the Promotion and the Promotion Period by publishing information about the changes on [www.maxima.lv/hokejs](http://www.maxima.lv/hokejs).

6.11. The Promoter's contact details for questions and complaints regarding the Promotion: [info@maxima.lv](mailto:info@maxima.lv); 80002020.